

Vernon College

Assessment Activity/Report Communication Form 2011-2012

Title: New Student Orientation Report Date of completion: April 29, 2013

Please circle:

Assessment Activity

Report

Both

Highlights of data: Data collected from October 2012-March 2013

448 people attended NSO

62% cauc/white 15% African American 16% Hispanic

Year graduated high school or completed GED :

30% 2011-12 12% 1990-2000 50% 1990-2008

21% of attendees said they heard about Vernon College through friends

Use of data:

Vernon College uses this data to look at who our potential students are and which are interested enough to come to our orientation session.

How associated to Student Success?

By examining the age, ethnicity, and background of potential students we can possibly identify barriers they may encounter and highlight services they need to help them persist in attending college.

Where the report can be found: Associate Dean of Student Services Office

Submitted by: Kristin Harris Date: April 29, 2013
(responsible party)

Received by Office of Institutional Effectiveness: 4.29.13

Presented to College Effectiveness Committee: posted to Blackboard, May 2013